



KYLE HOOKS

VISUAL STORYTELLER

INFO



Name

Kyle Hooks



Current City

San Angelo, TX
(eager to relocate)



Phone

325.716.4258



Email

kylemhooks@gmail.com



Website

kylemhooks.com

SOCIAL



Skype

kylemhooks@gmail.com



Instagram

@kyleatphotography
@hooksgoesoutside



LinkedIn

kyle-hooks-49379459



Facebook

kylemhooks



YouTube

youtube.kylemhooks.com
(redirects to my channel)



WORK EXPERIENCE



2019 - 2020 **Azuma Media Solutions**

Director of Content

I produced commercial media for a startup marketing agency's business clients on both traditional and digital platforms in a variety of mediums including still photography, videography, audio for radio and copywriting. Secondary to my role as lead content creator, I did outside sales, including prospecting/cold calling and presentations to large groups.



2017 - 2019 **Lord & Hooks Photography**

Owner/Operator

I ran a portrait and commercial photography studio in West Texas until I was scouted and recruited away from my private studio by a local marketing agency.



2013 - 2019 **Angelo Bible Church**

Associate Pastor

I served as the associate pastor at a small Bible Church in West Texas. After volunteering as the Youth Program Director for 5 years, I was hired full time to do so. I grew both the youth and young adult ministries significantly. I also managed the church's media operations, including:

- Designing a custom website
- Growing the church's social media reach drastically
- Training a media team to record & live stream weekly services
- Rebuilding and maintaining the sanctuary sound system
- Playing drums, guitar or bass on the praise team as needed
- Maintaining the church's computer systems



2012 - 2017 **Shannon Medical Center**

Pastoral Care Assistant

I provided PRN pastoral care coverage to the hospital's lead chaplain 2 nights a week and 2 weekends a month. I served, cared for and counseled with families, patients and staff struggling with severe injuries, life-threatening illness, end-of-life scenarios and death.



EDUCATION



2011 - 2014 **Liberty Baptist Theological Seminary**

Master of Divinity in Pastoral Ministry

In my time at Liberty, I focused my studies on pastoral counseling



2012 - 2014 **Angelo State University**

Bachelor of Arts in Psychology

At Angelo State, I also worked as a photographer for the Sports & Information department as well as for the student paper



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INTRODUCTION

Hi! I'm Kyle.

As you look over my work history, you'll discover I have a wide variety of work experience. If you look at my extended work history on kylemhooks.com, you'll notice I also have about a decade of IT experience as well, mainly for media companies.

Notice, however, the thread running all the way through: I love combining classic truths of communication with modern technology to convey important messages. No matter where you're located, I'd love to bring that passion to your company!

INTERESTS



Photography



Reading



Music



Cycling



Movies



Philosophy



Woodworking



Coffee



Podcasts



RELEVANT SKILLS & ACCOMPLISHMENTS



Photography & Videography

I have been telling stories with a camera for over 15 years.

- Extensive portfolio
- Zillow Certified Photographer
- Adept in Photoshop & Lightroom
- Skilled Videographer
- Experienced in Premiere, Audition & After Effects



Communication

I also possess several important soft communication skills

- Effective & comfortable with public speaking
- Strong written and spoken verbal skills
- Above average ability to learn new information quickly
- Experienced at teaching & training others
- Comfortable speaking on camera



Web, Social Media & Marketing

I understand how to distribute content as well as create it.

- Google Analytics & SEO
- PHP, HTML, CSS & Javascript
- Hootsuite
- Moderate at graphic design
- Familiar w/ all Adobe CC Tools



Technical & Other

I have extensive experience administering Windows, Linux & Mac OS

- 10 years of IT experience
- G Suite Administrator (including as a reseller)
- Extensive hosting experience
- Network Administration
- Typing: 70 WPM



REFERENCES



Rick Hanby

Broker, NextHome Legends Realty
CEO, Azuma Media

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Lauren Palmer

Sales Manager, Azuma Media

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Bruce Partain

VP of Operations,
NextHome Legends Realty

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Jim Stanley

Senior Pastor, Angelo Bible Church

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Email jim@angelobiblechurch.org



LANGUAGES

English

Native Language

Spanish

Fluent

German

Basic, Speaking